

NEOM

# SCREEN PRODUCTION AT NEOM



# NEOM

NEOM is part of Saudi Arabia's Vision 2030 plan for the future and aims to create a region in the northwest of the Kingdom. Built from the ground up as a living laboratory, NEOM will be a destination and a home for people who dream big and want to be part of building a new model for exceptional liveability, creating thriving businesses and reinventing environmental conservation.

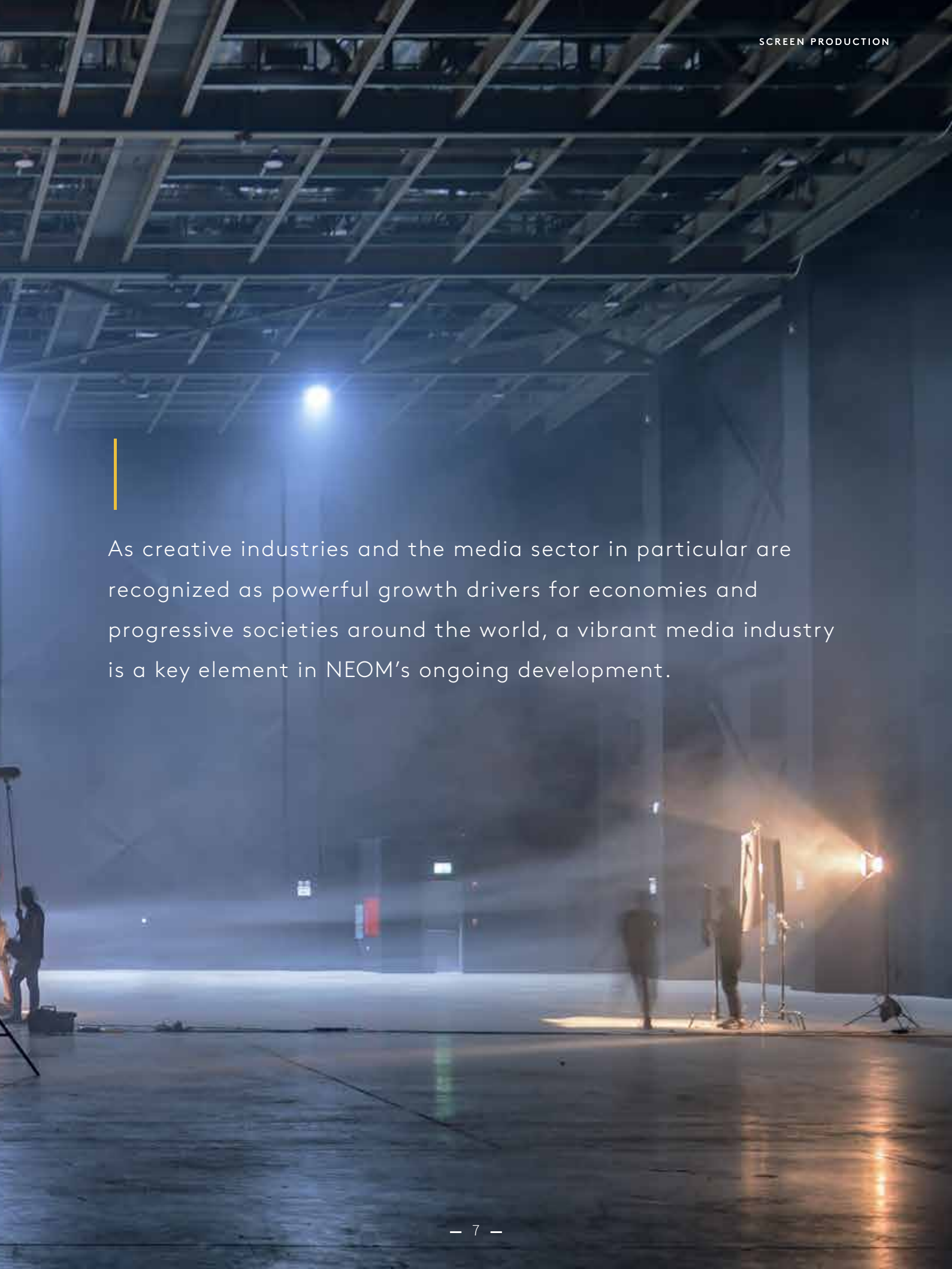


# MEDIA INDUSTRIES SECTOR

---





A large, dimly lit studio space with a grid ceiling and various lighting equipment. The scene is dominated by a cool blue light from a central source, with warmer orange and yellow lights from other sources on the right. The floor is dark and reflective, showing the lights and equipment. The background is a plain, light-colored wall.

As creative industries and the media sector in particular are recognized as powerful growth drivers for economies and progressive societies around the world, a vibrant media industry is a key element in NEOM's ongoing development.

NEOM aims to become the regional epicenter for media industries.

We will do this by establishing the world's first physically and technologically integrated media hub.

With a strong emphasis on screen production, gaming and digital publishing, NEOM also aims to support the wider ecosystem that includes:

- Music
- Radio
- Marketing
- Training and Industry Learning





# SCREEN PRODUCTION

---



## YOUR GATEWAY TO THE REGION...

NEOM is quickly becoming the region's leading creative industries' production hub.

Featuring world-class, purpose-built facilities backed up by one of the most competitive cash rebate schemes anywhere in the world, NEOM's experienced international team has already supported more than 30 local and international productions across film and all forms of TV and TVCs.



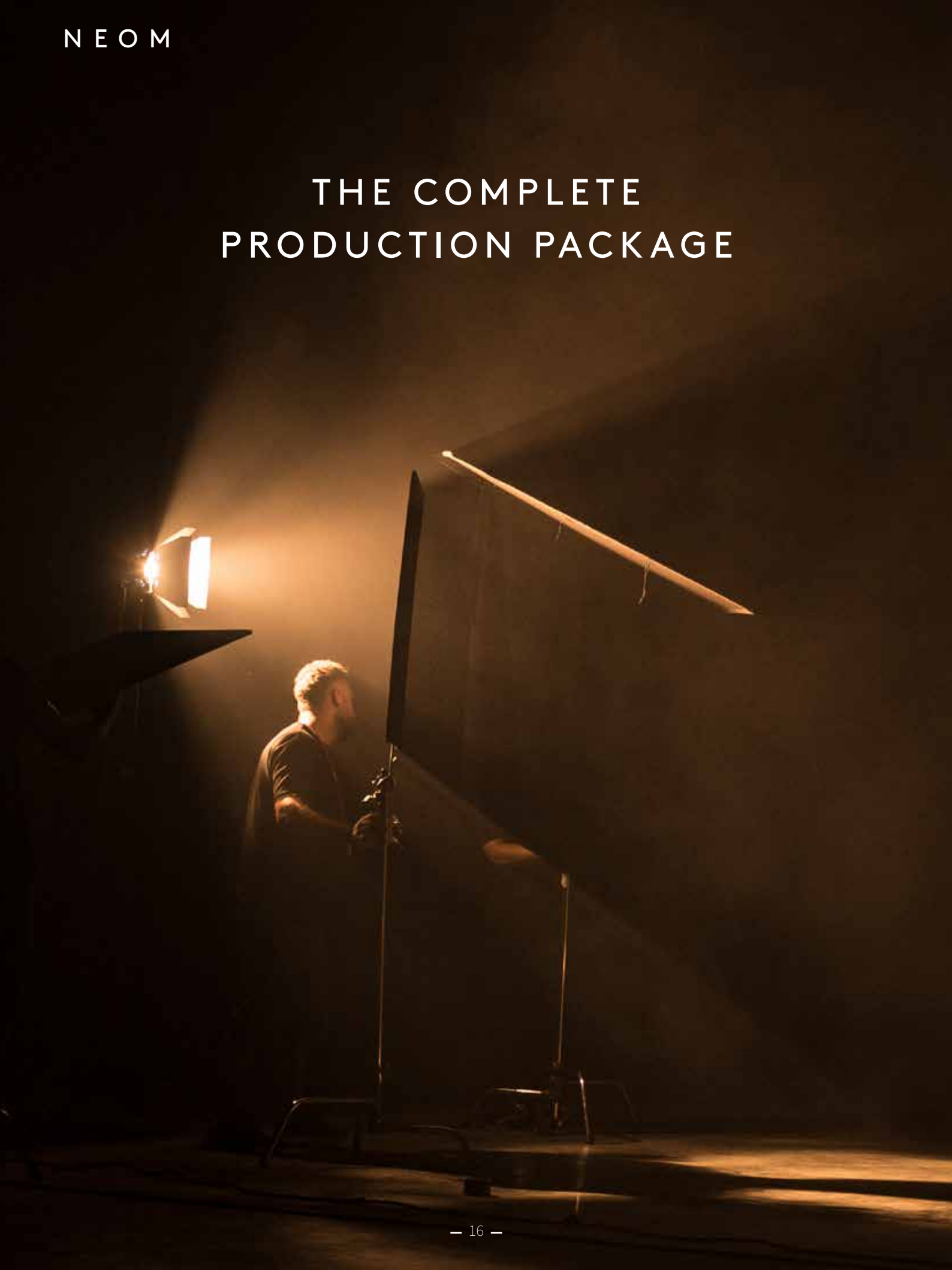


# WHY FILM AT NEOM?

---



# THE COMPLETE PRODUCTION PACKAGE







WORLD CLASS  
FACILITIES

Including 4 sound stages  
(rising to 10 in 2023),  
production support space,  
offices and backlots



PRODUCTION  
INCENTIVES

40%+ cash rebate for feature  
films, TV (drama, reality,  
documentaries) and  
commercials



DELIVERING  
RESULTS

30 major productions in 18 months  
on time/on budget



INTERNATIONAL  
INDUSTRY TEAM

Supporting you and your  
production with minimal  
friction



EASE OF  
ACCESS

Direct flights, dedicated cast  
& crew, 5 star accommodation  
and amenities



STUNNING DIVERSE  
LOCATIONS

Untouched beaches and  
coastline, snow-capped  
mountains (in the winter),  
sand dunes and deserts

# WORLD CLASS FACILITIES

---



A large studio set with a green screen and film equipment. The scene is dimly lit, with a bright green screen in the background. In the foreground, several people are silhouetted against the green screen, standing near a camera and other equipment. A large metal structure, possibly a crane or dolly system, is visible in the middle ground. The overall atmosphere is professional and technical.

Our two studio locations comprise of the country's largest sound stages and film production support facilities, built to accommodate the immediate and growing demand from regional and international producers for state-of-the-art TV and film facilities.



# NEOM MEDIA VILLAGE

NEOM Media Village offers two 2,400m<sup>2</sup> industry standard, purpose-built sound stages complete with back-of-house; comprising of production offices, green rooms, construction, art department and other ancillary facilities.





Elephant Door at  
Sound Stage 1, Media  
Village.





Sound Stage 1, Media Village

Two more stages are under construction, including a 750m<sup>2</sup> volumetric facility and will open during 2023.



# MEDIA VILLAGE SOUND STAGE SPECIFICATIONS:

## SOUND STAGE 1

- 2,400 m<sup>2</sup>
- L 60m x W 40m x H 13m (grid height)

## SOUND STAGE 2


- 2,400 m<sup>2</sup>
- L 60m x W 40m x H 13m (grid height)

## SOUND STAGE 3 – 2023

- 1,200 m<sup>2</sup>
- L 40m x W 30m x H 9m (grid height)

## SOUND STAGE 4 – 2023

- 750 m<sup>2</sup>
- L 30m x W 25m x H 8m (grid height)



Sound Stage 1, Media Village

## MEDIA VILLAGE SUPPORT FACILITIES:

### PRODUCTION BUILDING 1 & 2

- 658 m<sup>2</sup>
- Each including: 4x green rooms, 6x production offices, 2x hair and make-up rooms



Production Green Room,  
Media Village.

## MULTI-PURPOSE WAREHOUSE

- 1,800 m<sup>2</sup>
- L 60m x W 30m x H 7m





NEOM Media Village can accommodate up to 144 people within easy walking distance of the stages. A further 128 accommodation units will be added in 2023.



The Media Village offers an array of lifestyle facilities, including retail and food & beverage outlets, alongside excellent healthcare facilities to ensure the comfort and wellbeing of cast and crew.







## BAJDAH STUDIOS

Located an hour away from NEOM Media Village, Bajdah Studios contains two 3,000m<sup>2</sup> stages with another four to become operational by the end of 2023.

All the studios are supported by production offices, construction warehouses, prop shops, wardrobe and SFX facilities.



**BAJDAH STUDIOS STAGE SPECIFICATIONS:**

**STAGES 1 & 2**


- 3,000 m<sup>2</sup> (x2)
- L 60m x W 50m x H 20m (each)





Bajdah Studios also has several backlot spaces to support complex builds and space for additional, custom-built sets, depending on the needs of producers looking to film at NEOM.





Positioned at Bajdah Studios, with the feasibility for you to create and build your own sets on site in close proximity to studios.











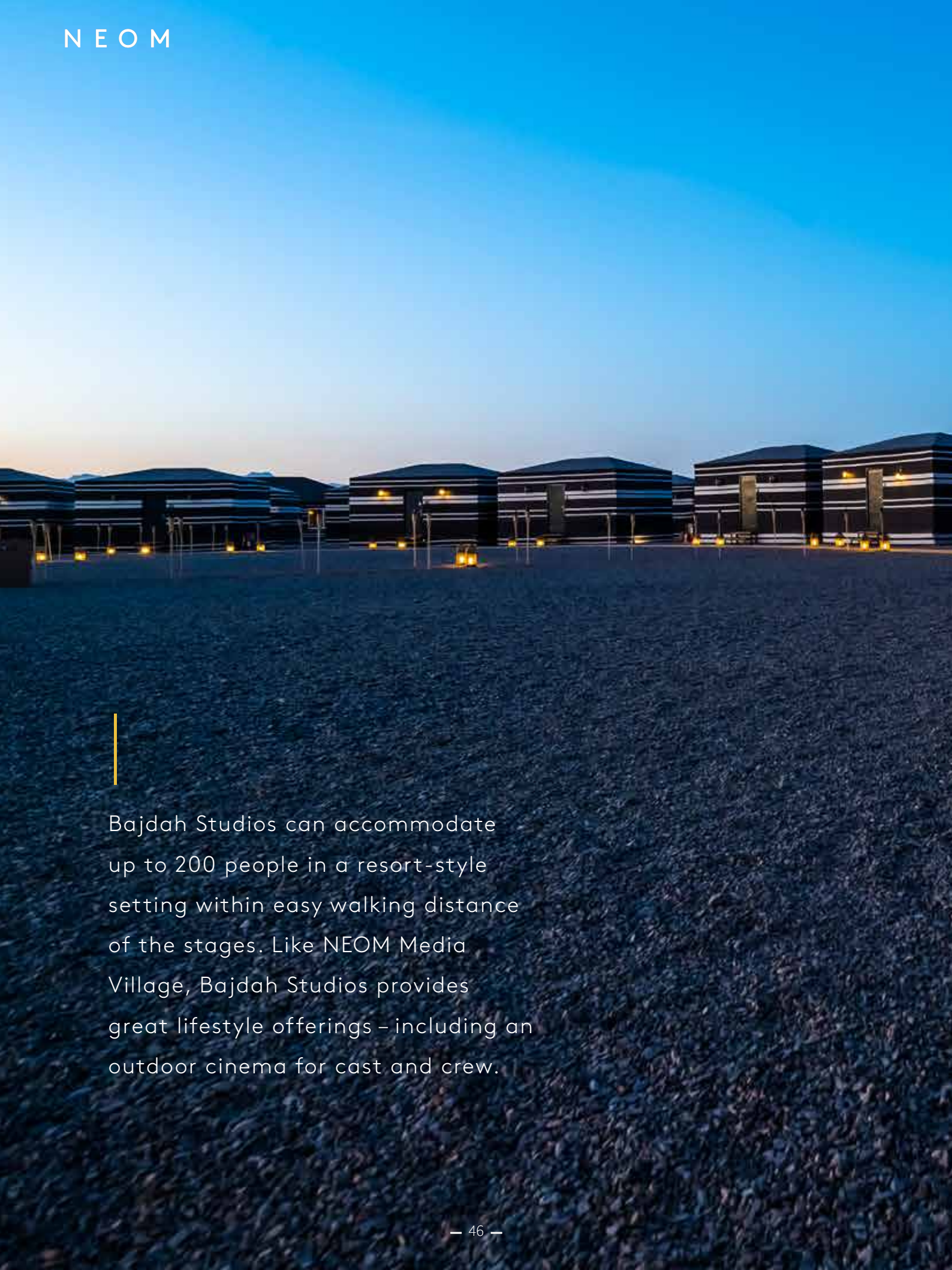
## BAJDAH STUDIOS SUPPORT FACILITIES: CONSTRUCTION AND OTHER ANCILLARY STRUCTURES

- 14x various production structures
- Ranging from 200 sqm to 800 m<sup>2</sup>

## PRODUCTION OFFICES AND SPECIALIST TRAILERS

- 30x offices of varying sizes





Bajdah Studios can accommodate up to 200 people in a resort-style setting within easy walking distance of the stages. Like NEOM Media Village, Bajdah Studios provides great lifestyle offerings – including an outdoor cinema for cast and crew.





















# COMPETITIVE PRODUCTION INCENTIVES

---





NEOM offers a generous 40%+ cash rebate scheme, which is available for film and all forms of TV production, including drama series, reality TV shows and documentaries, as well as TV commercials and short-form content production.




## NEOM'S SCREEN PRODUCTION CASH REBATE IS ONE OF THE HIGHEST IN THE WORLD

### REBATE CRITERIA

- Min expenditure: USD 500,000
- Qualifying Production Expenditure guidelines apply:
  - goods and services provided in NEOM
  - the use of land & facilities located within NEOM, or
  - the use of goods that are in NEOM at the time they are used in the making of the production
  - up to 50% of the Above-the-Line (ATL) costs, subject to ATL costs not exceeding 20% of the overall production budget
- Expenditure must be incurred by KSA registered company

Speak to one of our Production team for further information or email [film@NEOM.COM](mailto:film@NEOM.COM)




Producers are able to secure a higher percentage rebate based on their contribution to the development of the media industry ecosystem, including production placements and internships for young Saudis wishing to enter the industry.



# PROVEN TRACK RECORD

---





NEOM Media Industries has already supported more than 30 local and international productions in just 18 months. These range from digital content created for international fashion publications through to reality TV, the region's biggest budget drama series and documentaries, as well as major, large-scale international features starring A-list Hollywood talent.







|

We've demonstrated very quickly that we have the capability and capacity to successfully support a range of productions, as well as host multiple productions simultaneously.

NEOM HAVE RECENTLY PROVIDED THE FACILITIES, CREW, LOCATIONS AND STUDIOS FOR A RANGE OF SUCCESSFUL PRODUCTIONS AND FEATURE FILMS INCLUDING:

### Feature Films

- Desert Warrior, 2021 - Hollywood feature
- Within Sand, 2022 - Saudi feature





## TV Shows

- Rise of the Witches, 2022 drama series
- Million Dollar Island, 2022 reality TV series
- Bettany Hughes, 2021 with Sandstone Global and CH4 – TV documentary



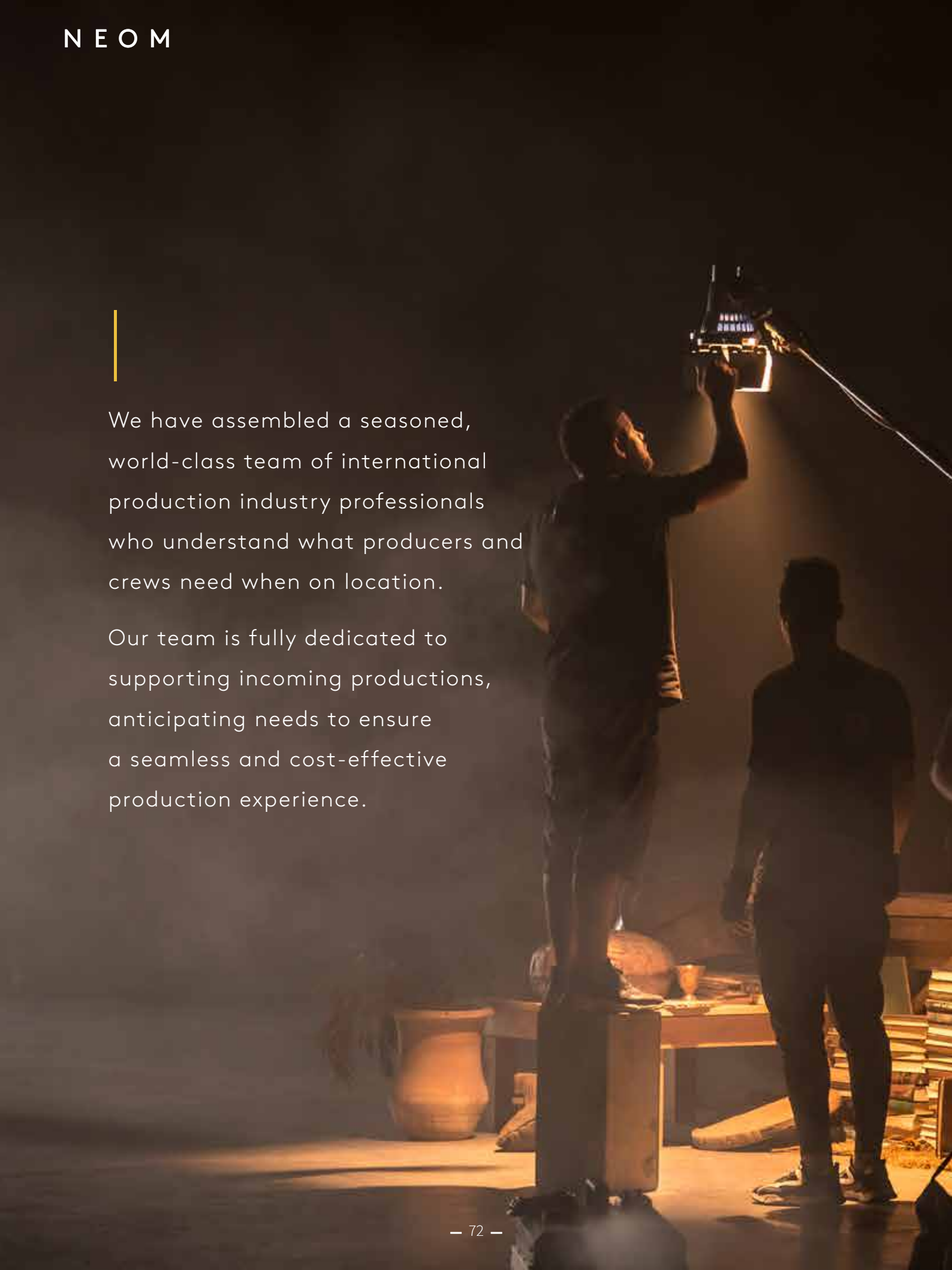
## Short Form Content

- ITP Media Group – Harpers Bazaar, Esquire and GQ Arabia
- Nervora Publishing – Vogue Arabia, Wired Middle East
- Niche Arabia – HIA magazine

# INTERNATIONAL INDUSTRY TEAM

---



A man in a dark t-shirt is standing on a wooden crate, reaching up to adjust a large studio light fixture. The room is dimly lit, with the primary light source being the fixture he is adjusting, which casts a warm glow. Another person is visible in silhouette in the background, standing near a table with various items on it. The overall atmosphere is professional and focused.

We have assembled a seasoned, world-class team of international production industry professionals who understand what producers and crews need when on location.

Our team is fully dedicated to supporting incoming productions, anticipating needs to ensure a seamless and cost-effective production experience.





# EASE OF ACCESS

---



# NEOM BAY AIRPORT


Access to our production facilities could not be easier. Our dedicated NEOM Bay Airport is only a 30-minute drive from the Media Village and served by direct flights from and to key Saudi cities, Dubai and London. NEOM is only six hours' flying time from 40% of the world's population, ensuring easy access and direct transport links for crews and equipment.



STUNNING,  
DIVERSE  
LOCATIONS

---

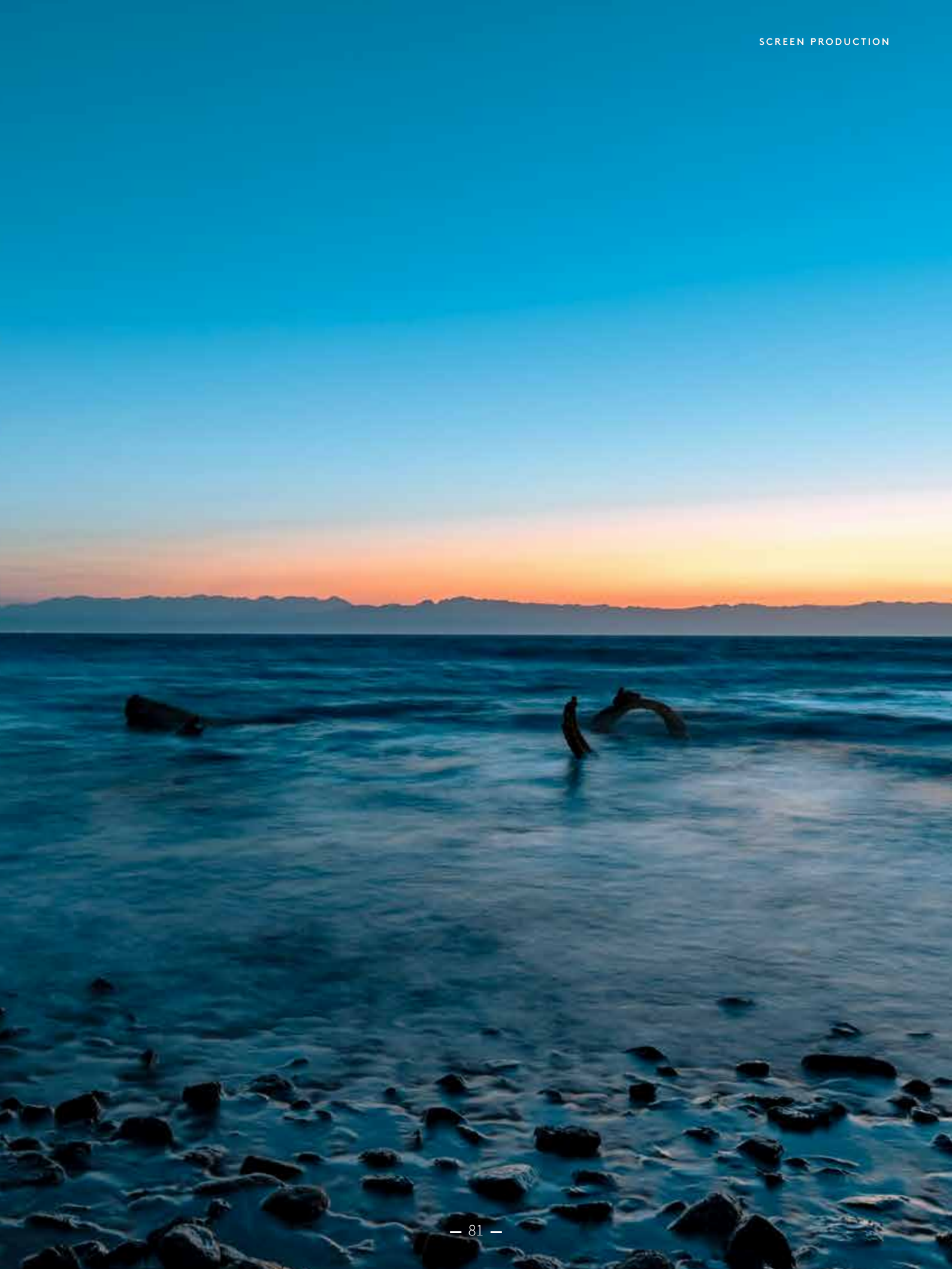




NEOM features a range of diverse locations unlike anywhere else in the world, all within two hours' drive of each other.

From the shores of the Red Sea with its pristine reefs below clear, turquoise waters and kilometers of unspoiled, white-sanded coastline, NEOM features snow-capped mountains in the winter, lush green valleys, towering rock formations and vast deserts with sweeping, vivid sand dunes. Many of our locations have never been seen before in productions.





# NEARBY LOCATIONS (MEDIA VILLAGE)

---





## WADI TAYYB ESM

Wadi Tayyb-Esm is a spectacular canyon that links the mountains to the sea.

Home to a natural spring that feeds palm trees and reeds, it is the habitat for a diverse array of birds, amphibians and reptiles.





## AL BAD'S TOMBS

Surrounding Wadi Tayyb-Esm is today's city of Al-Bad', believed to be the capital of the ancient land of Midian. The Midianite civilization dates to the 12th century BCE. Archaeological evidence has proven that the city was active during the Hellenistic, Nabatean, Roman and Islamic periods.





## ALAGAN

A rocky range mostly made up of sand, sparse greenery and sandstones, Alagan delivers a majestic blend of colors across its desert sand and plateaus, making for ideal scenery and an interesting filming location. Its plateaus have been exposed to erosion for millennia, giving them their unique appearance. Many are some 1,000 meters above sea level, making them amongst the region's tallest elevations.







## ALAGAN HERITAGE VILLAGE

Alagan Heritage Village is a small village located in a stunning crook of a valley. It comprises a cluster of one-floor houses and a mosque, built with sandstone and now abandoned. In the middle of the last century, it was the residence for customs officials when the Saudi-Jordanian border was located here.



# RED SEA COASTLINE

The coastline is home to some of the world's most threatened species, including dugongs, hawksbill and green turtles, and ospreys, with lucky visitors also encountering rays, dolphins and whale sharks. When the sun sets behind the beach, the evening light casts shadows over the Red Sea islands of Tiran and Sanafir, transforming them into a sculptured landscape across the water.

















## COASTAL ROAD TO MAGNA

The coastal road at Magna divides the terrain of NEOM, with turquoise coastal waters on one side and impressive mountain ranges on the other.





## JABAL AL-LAWZ

Towering at 2,600m above sea level, Jabal Al-Lawz is a majestic peak that commands the surrounding mountain ranges in the north of NEOM. Known in Arabic as the “Almond Mountain,” Jabal Al-Lawz is an area rich in heritage and nature. Rock art and inscriptions can be found on the way to the summit, where magnificent vistas await at every turn.

Being NEOM’s highest mountain and enjoying a cooler microclimate, thanks to the waters of the nearby Gulf of Aqaba, Jabal Al-Lawz receives snowfalls each winter turning the raw and majestic landscape into a spectacular winter wonderland.



# NEARBY LOCATIONS (BAJDAH STUDIOS)

---



## BAJDAH HISMA DESERT

The Hisma Desert is spectacularly beautiful as it is rugged and raw. Sandstone rock formations and towering cliffs rise hundreds of meters out of the expansive red sands, punctuating the desert landscape.

The Hisma Desert produces natural wonders that are not found in any other kind of landscape in NEOM, from rock bridges to slot canyons, archways, pillars and caves. Representing one of the earth's oldest crossroads, it stands at the junction between Africa and Asia.














## BAJDAH ARCH



The Great Arch is one of NEOM's natural wonders. Nestled within the breathtaking sandstone rock formations of Hisma stands the iconic Hisma Arch. A true natural gem of the Hisma Desert and within NEOM.













## AL SHAQ

'Shaq' means gorge in Arabic and Wadi Shaq is one of the greatest of all gorges in NEOM: a deep natural cleft in the landscape sometimes referred to as the Kingdom of Saudi Arabia's Grand Canyon.

Wadi Shaq begins in the Hisma Desert, its sheer cliffs dropping over 250 meters. It continues as a deep corridor through the towering highlands of the Hejaz before meeting the Red Sea. It is another of the great natural gateways between the Hisma and Hejaz regions and a collection of large prehistoric stone circles nearby show it has long held significance in these deserts.



# SHIGRY

The sandstone arches at Shigry are typical in the region and extend north and south. These sublime 550 million-year-old sedimentary rock outcrops make the landscape feel otherworldly.







NEOM.COM  
film@NEOM.COM



NEOM